



STYLE & SUBSTANCE

Located in the heart of Drumcondra village, the Skylon has established a renowned reputation for impeccable service, preparing superb quality food as well as creating an unforgettable ambience. Close to Dublin's city centre, within walking distance to Croke Park, and just ten minutes from Dublin Airport, its location is ideal, while the onsite car park means a stress-free arrival for guests.

At the end of 2015, the Skylon received its Fáilte Ireland four-star accreditation, and the transformation that followed was beyond anyone's expectations. Clodagh O'Mahony, digital marketing manager, joined the team at the start of this transformation. "It was an exciting time. We rebranded every aspect of the hotel both online and offline, and our sales and marketing manager Colette Harford repositioned our sales strategy to attract the corporate clientele." New technologies, breakout rooms and meeting room attendants were introduced as well as bedrooms designed for the corporate market.

Following the Brennan brothers' advice on how to improve this family-owned three-star on *At Your Service*, ten years later, the Skylon has become a four-star independent hotel with its own individuality and Irish character.

Audrey Gaffney Associates designed the bar and lobby as well as bedroom changes, while project manager Orla McAdam wanted to create a unique and modern combination of contemporary design with a stylish finish. The lobby features two focal points: a stunning map of Dublin City and a cherry blossom tree that is a signature spot for afternoon "tea under the tree". The Skylon Bar & Grill is integral to the guest experience and is a prime meeting spot at the weekends, with Prosecco Friday, a cocktail masterclass, whiskey tasting and private dining.

However, it is the team that keeps guests returning. When you stay at the Skylon, you're staying within a vibrant community that is referred to as "Team Skylon". It is something that owner Brian McEniff has made the ethos of his hotels. In 2018, the Skylon received an award from the European Foundation of Quality Management and is one of the few Irish hotels to be recognised for excellence. This year, the Skylon received the Irish Hotel Federation's Best Place to Work.